



# TAYLOR GOOD

## SUMMARY

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Creative operator & AI builder. Vertically full-stack and agentic. Deep range across AI, Web3, brand systems, and consumer. Pop artist behind WARHODL (1,300+ collectors, 3,500+ pieces sold). I move seamlessly between concept, brand, code, and execution.

## WHY I BUILD

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After directing national campaigns for 10M+ monthly visitors, launching 12,345 NFTs in 17 minutes at Ethernals, turning WARHODL into a globally recognized art persona, and advising a \$2B AUM family office on brand strategies and deal flow, I know the highest-leverage place to apply creative taste, relationship capital, and founder execution is AI. Agentic workflows are now my primary medium because they let me ship next level production-grade consumer experiences at a velocity no traditional stack can match. I'm pursuing roles where I can operate in full founder mode, ideally helping to ship AI products, shaping strategy, and driving value creation inside a high-impact team.

## WHAT I ACTUALLY DO

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PROMPT SYSTEMS · CREATIVE OPS · AGENTIC AI WORKFLOWS · VIBE CODING · PROTOTYPING · BRAND SYSTEMS · FOUNDER EXECUTION · STORYTELLING · AI PRODUCT SHIPPING · BLOCKCHAIN

## AI PRODUCTS SHIPPED

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### **Forens** / web + ios / *forens.ai*

Digital forensics SaaS - 465 commits, 49 API endpoints, ~180k lines of original first-party code. Express/Node backend, 3-pass Groq inference engine, PDF processing pipeline, 95% cost reduction vs. legacy tooling. Live with 200+ users. From idea to PMF in 3 weeks.

### **Bodyslay** / web + payments / *bodyslay.com*

Fitness studio OS with embedded fintech layer (Slappay). Next.js App Router, 63 API routes, 58k lines, 95 commits. Full webhook handling, live Connect onboarding, proactive AI features throughout, built end-to-end in under 3 days.

### **Nudigm** / web + payments / *nudigm.com*

Invite-only art marketplace with dual payment rails (Stripe + USDC/Base L2). Next.js, Supabase, 32 API routes, 25k lines of TS/TSX/SQL. Fractional ownership architecture, digital twin provenance, Claude + Groq AI features.

### **HGA** / web + ecommerce / *hotgirlaccessories.com*

Headless Shopify storefront with founders dashboard and partner portal. Next.js App Router, Shopify Storefront API, 76 API routes, 30k lines, 35 shared components. Single day to production.

### **AI-TWR** / web + ops / *aitwr.com*

Operational AI consulting platform with internal CRM (Supabase), prospect intelligence pipeline, and Whisper + Claude audio-to-report automation. 24 API routes, 33k lines, 126 component modules.



## EXPERIENCE

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### FOUNDER / 2025 - present

#### JUMBOJET – Agentic Venture Studio

Ship and operate 5 interconnected AI products solo - 650+ commits, 220k+ lines of original code, 250+ API endpoints across 6 months. Responsible for all product, engineering, brand, and go-to-market across every venture.

### ARTIST & PUBLIC FIGURE / 2021 - present

#### WARHODL

Built a globally recognized creative brand from scratch. Spoken at multiple conferences. Shown at the Getty Museum, 1,300+ collectors and 3,500+ pieces sold across physical and digital. Collaborations with Paris Hilton and Soho House. Have art on the moon with Pink Floyd saxophonist.

### HEAD OF COMMUNITY & GROWTH / CO-FOUNDER / 2021-2023

#### ETHEREALS

Led product and go-to-market for launch of 12,345 NFTs sold in 17 minutes – one of the fastest NFT launches of the era. Built and executed community strategy across Discord and Twitter; managed full launch operations from concept to sell-out to acquisition after 100% delivering roadmap.

### BRAND DIRECTOR / 2018-2020

#### DTC Brands

Lead the branding, product creation, launch, marketing, CX of two multi-SKU digitally native brands.

### BRAND CONSULTANT / 2016-2018

#### Private Family Office

Consulted for a single-LP family office with \$2B AUM and responsible for rebranding a fund, standardizing a design system, and identifying additional revenue streams.

### CREATIVE DIRECTOR / 2014-2016

#### Hyundai, Finance and Genesis Finance

Led brand design for Hyundai, Kia and Genesis Finance. Print and digital. All US dealerships and audience of 1.5M monthly customers as well as 10M monthly page views. Managed stakeholders, in-house team and three agencies of record.

### HEAD OF MARKETING / CO-FOUNDER / 2012-2014

#### Silo Labs

VC-backed app incubator. Wore every hat across product, design, growth, and operations.

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Products: Photovine, Silo Photo Channel Network App for consumers, Silo Enterprise Platform  
Press: TechCrunch, The Next Web, Next Big What

## TECH & TOOLS

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**Daily / AI:** Claude · Cursor · Grok · OpenClaw · Gemini · Vercel · Supabase

**Main stack:** Next.js · React Native · Capacitor · TypeScript · Tailwind · Resend · n8n · Railway · Xcode

**Creative:** Adobe Suite · Figma · Midjourney · Veo · Higgsfield · Nano Banana

## THANK YOU

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I build fast, ship real things, and operate with full ownership across every layer. I am ready to rock. /TG